



HONOR YOUR PAST. BUILD YOUR FUTURE.

Parishes often delay facility maintenance, upgrades, repairs, and construction projects. This can result in a financial need of millions of dollars before taking action. This is why OSV has created a capital campaign solution tailored to your parish's project-specific financial needs. *OSV Parish Capital Campaigns* successfully separate capital funding needs from regular offertory while still giving your parish a complete consulting, communication, and recording program.

- Realize goals of 1 to 2 times the annual offertory
- Revitalize parishioner engagement
- Increase parishioner participation in parish contributions
- Coordinate envelope and Online Giving programs
- Enjoy outstanding customer service and support



Call OSV today for more info or to set up your first consultation: **800.348.2886 ext. 3000**

YOUR PARISH. YOUR CAMPAIGN.

OSV's proven capital campaign solution provides your parish with **flexibility**. Our product and service offerings combine the use of technology with communication programs and **without added or hidden costs**. The 8 - 10 week solution includes consulting, design, printing, shipping, and postage. Whether your parish is looking to get started on new buildings, facilities upgrades, expansion projects, or debt reduction, our consultant will guide your parish in determining how to best adapt materials to your parish needs.

Before beginning a capital campaign, many dioceses require parishes to perform a **Feasibility Study**. This is an additional service that OSV can provide to survey parishioners to understand the needs and desires of supporting a capital campaign project. This can be offered as an option prior to a capital campaign or as an independent study.

“ OSV was always willing to do what we needed.

They always picked up the phone. They were always at our disposal. We always received our materials in a timely fashion. Everything was well organized and well produced. OSV truly facilitated making our campaign as successful as possible.

Charissa Saenz

Director of Marketing and Development,
St. Catherine of Siena, Kennesaw, GA



1 Step 1/MAJOR GIFTS

Major donors are identified and contacted. A series of receptions are held.

2 Step 2/MAILING

2.1/PARISH-WIDE MAILING

A full color brochure outlining the goals of the campaign is mailed. Pledge cards are also mailed in bulk to the parish.

2.2/IN-PEW ASK

The request is made to the parish during Mass. A lay witness testimony is provided to the parish.

2.3/LETTER ONE ASK

An introductory letter requesting a commitment is mailed to all parishioners who did not return a pledge card.

2.4/LETTER TWO ASK

An introductory letter requesting a commitment is mailed to all parishioners who did not return a pledge card.

3 Step 3/REVIEW RESULTS

A summary report outlining the results is prepared by OSV. Your personal OSV consultant will review results with you during the process as well as after the program. Personalized thank you letters are sent out.

OSV

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osv.com